

# FLEXINEWS

ALL THAT GOES ON IN THE WORLD OF REFLEX VEHICLE HIRE



Book a Service

Report a Defect

Book a Vehicle

Login



Vehicle Hire

Telematics

Case Studies

News

Vehicle Sales

Road To Zero

Contact Us

Fully flexible rental  
Quickly adapt your fleet  
size without penalty

Flexible Rental

Reflex Vehicle Hire is your business mobility partner dedicated to providing you the safest vehicles as part of our 'Safety as Standard' promise.

 **Drive with Reflex**

Drive with Reflex is our award-winning modular

## New Website Launch

Our new website includes a range of enhanced services, including an industry-leading online booking service

## Mental Health Month

May saw the start of Mental Health Awareness Month which Reflex feel strongly about highlighting

## Vehicle Sales News

Lots of new exciting things are happening at Reflex Vehicle Sales so keep your eyes peeled

## Book a vehicle

1. Vehicle Range 2. Vehicle Type 3. Model 4. Flexi Technology 5. Ancillary Equipment



Vans



Crew Vans and Personnel  
Carriers



4x4 and Specialist



Cars

Your selection:

Something that has been in the making for a while now is our brand new website. We have spoken briefly about this and some of the new features it encompasses before but it is finally here!

We are so excited to finally be able to share with you all the hard work and dedication that has been going on behind the scenes to put this together and make it happen.

The Marketing Team have been busy writing and gathering content to produce our most educational, informative, helpful website yet.

We are confident that customers will find the content inspiring, insightful and informative.

As a safety first rental company, our expertise are not limited to vehicle hire. We want to educate as many people as we can with our safety messages and provide a first class service whilst maintaining a high duty of care.

You will know our top priority is the safety of our staff and customers alike and we hope to encompass this message within our website for everyone to benefit from.

## Our Latest News



### Get fleet fit after lockdown

As business returns to normal, it is time to put your fleet vehicles through their paces to make sure they are ready for the road

[Read more →](#)



### Save with mobile servicing

Reflex Vehicle Hire provides mobile servicing so that customers can minimise vehicle downtime

[Read more →](#)



### Achieving Mission Zero

How we are supporting companies with the introduction of zero-emission vehicles

[Read more →](#)



### On in 60 seconds

How our new website can get your vehicles on hire in just a minute

[Read more →](#)

We have spent the time during the development of the site trying to envision more efficient ways to help our customers.

Not only do we want our site to be informative, where customers can see everything from illustrative images of our fleet vehicles we offer, but we have decided to incorporate some basic but essential specifications.

This feature we hope can make a fleet managers life so much easier by giving them access to useful information when choosing vehicles.

Another exciting element to the site is our blogs. One aspect of Reflex Vehicle Hire that we pride ourselves on is our customer relationships and the ability to continuously educate them with our safety messages.

Our blog section encases advice, insight, highlights and social news from Reflex surrounding fleet topics, legislation changes, community and charity work, awards and events and so much more.

Take a look at them over on [www.reflexvehiclehire.com](http://www.reflexvehiclehire.com).



May saw the start of **Mental Health Awareness Month** which you might know is an important subject for us here at Reflex Vehicle Hire.

We take our duty of care of all our staff and customers very seriously and mental wellbeing is definitely very important when it comes to keeping people safe and happy.

Some of our own Flexi-technology has even been designed with mental wellbeing as the influence behind it. Our Flexiprofiler platform aims to help participants track and hopefully improve their mental wellbeing.

We want people to stay safe on the road, in the office or in day to day life. There are many factors that can affect someone's mental health and when this becomes poor, often our driving skills can be compromised.

Our aim is that no one should come to harm behind a Reflex wheel and we will continue to innovate until this is the outcome.

Given the recent unprecedented times, we know society's wellbeing has been challenged. Make sure to check up on your colleagues, friends and family.

**proud to support**

**time to change**

**let's end mental health discrimination**

Following on from that, Reflex have joined forces with the well-known mental health charity, **Mind**.

They offer a comprehensive scheme called the '**Time to Change Pledge**' where employers can join to step up their support of their staff members mental wellbeing.

This engagement is hoped to encourage more people to get talking about their problems and not to shy away from speaking out. There can be stigma around mental illnesses and we want to eradicate any alienation that staff may feel.

We have nominated a **Mental Health Ambassador**, Charlie Atkins who is one of our Business Development Managers to coordinate the pledge and be at the forefront of the scheme.

We aim to create a stigma free workplace which places emphasis on making the workplace a safe and friendly culture, where people can share problems they may be facing and encourage people to speak out when they are experiencing struggles.

Read more about this on our blog.





# Reflex

## Vehicle Sales

Reflex Vehicle Sales have rapidly expanded the team over the past 12 months to help with the influx of vehicles that we remarket to trade and the public.

They have undergone a website transformation alongside the hire business, to showcase what they have on offer on their own platform.

With the development of the new website, they have incorporated a 'Trade login' section of the site, where Traders can hop on and reserve vehicles from an available list.

As well as the Trade platform, they have a Vehicle Sales section where our ex-hire fleet vehicles are showcased with in-depth specifications and features, along with a gallery of interior and exterior photographs for the public to see the great condition of our vehicles.

All of our sales vehicles are maintained to a high standard, ensuring that we offer first class service even when selling second hand.

Check out our site to see what is available.



## GLOBAL FLEET CHAMPIONS

As longstanding partners of **Brake, the Road Safety Charity** and **Global Fleet Champions**, Reflex Vehicle Hire extend their support with the organisation in many ways.

Recently, we have been getting involved with the webinars that Brake put on for its members and the general public.

As the world works from home, these online alternatives are a great, accessible way for everyone to use the resources offered and even better that they are free to join.

We sponsored the '**Driver Distraction**' webinar which provides insight into how distractions can increase risk, how using a mobile phone can affect drivers and how to make sure drivers are staying engaged when driving.

Vehicle Purchasing Manager, Aaron Cawrey, took part in the '**Safe Systems for Fleet Managers**' webinar. Reflex Vehicle Hire always aim to buy the safest possible vehicles with added safety technology, so it was perfect to educate listeners about the advantages of renting safer vehicles.



Has the countries lockdown left your fleet feeling a little flabby around the edges?

We know the whole world has been following fitness fanatic Joe Wickes to keep fit during this time, but now it might be time to give your fleet a workout.

You can follow our seven-step programme to get your fleet back into shape now restrictions are easing and people are returning to work.

- 1. Avoid feeling flat and unhealthy**
- 2. Don't stand idle**
- 3. Try to shed excess pounds**
- 4. Look at your measurements**
- 5. Go on a crash diet**
- 6. Check your weight regularly**
- 7. Give up smoking**

Read our blog on our website to learn about our tips in full to help your fleet post lockdown.





At Reflex Vehicle Hire, we are always looking to find ways to make life easier and simpler for fleet managers.

From providing safety technology to keep an eye on your fleet and drivers, to delivering and collecting your vehicles from anywhere in the nation. There isn't much we won't do for our customers.

With the launch of our new website, we have added key features that should make your job a whole lot easier, saving you time and money.

Our comprehensive booking platform allows fleet managers to instantly speed through the vehicle ordering process, all whilst bespokeing the vehicle exactly how they need it.

With just a few clicks you can source the perfect vehicle for your business needs, selecting ancillary items such as racking and tow bars, to our award-winning safety technology systems.

Take our timing challenge over at [www.reflexvehiclehire.com](http://www.reflexvehiclehire.com) and book your next fleet vehicle today.



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A great achievement this year for Reflex Vehicle Hire was being crowned No. 39 on **The Sunday Times Profit Track**.

The league table crowns the UK's private companies with the fastest-growing profits over the last three years for making a vital contribution to the economy and supporting the NHS and local communities.

We were proud to sit amongst some brilliant companies such as PureGym, Topic Skincare GRITIT and Trace Group just to name a few.

We are thrilled and honoured to be in the table as it is a great commendment to our efforts in the fleet industry.

We aim to continue the work that we do to a high level of standard to ensure that we help our customers and potential clients get the best partnership they can with a fleet supplier whilst keeping safe on the roads at all times.

## Finance

**Amrinder Singh (New member)**

Management Accountant

**Rachel Dring (New member)**

Head of Finance

**Graham Holyland (New member)**

Finance Director

**Daman Sandhu (Role change)**

Head of Strategy & Planning

**Danielle Newton (Role change)**

Marketing Manager

WELCOME  
TO  
THE TEAM