

FLEXINEWS

QUARTER 1
2023

EVENTS

Check out what Reflex got up to at Fleet News and the National Highways Event

REFLEX SKYDIVE

Follow & support our journey as we take our charitable partnership with Brake sky high.

DRIVER TRAINING & DEVELOPMENT

All drivers took part in EV training with Fleet Consultant Jon Burdekin & our Driver Champions gained RoSPA Level 2 Award in Driver Assessor Skills.

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Reflex Road Review

Renault Megane E-Tech

Reflex Road Review puts our fleet experts behind the wheel of the latest models with the newest technology, giving you an in-depth look at what's new in the market.



Overview

After powering diesel and petrol fleets across the country for nearly 30 years, the Renault Megane has a new lease of life as a pure electric car, part of what the French manufacturer calls the 'Renaulution'. Badged as the Megane E-Tech, the switch from horsepower to electric power comes in an all-new design and with Google built-in. We take the Techno trim version out on the road to see what it has to offer fleets.

Exterior

The Megane looks slick and sharp, especially from the front where the thin headlight strip gives it a bold look, enhanced by nice details such as LED running lights that carve sharp lines through the bumper. At the rear, the slender light profile continues, stretching across the boot to touch the Renault logo in the centre. It is all designed to provide a sporty silhouette, with windows that taper to a point at the rear, while the door handles are flush-fitting at the front and hidden in the C-pillar at the back. Overall, it gives a clean,

Road Tester Profile

Name: Joshua Howell
Role: Yard Manager
Motoring Likes: Country lane driving and drag racing.
Motoring Dislikes: Drivers in traffic who won't use the filter but block anyone else trying to use it
Dream Car: Nissan GTR Nismo

dynamic appearance, but there is a price to pay in terms of practicality (more on that later).

Interior

There is lots to like inside the new Megane E-Tech, particularly the focus on quality; it has an upmarket feel that can



match rivals and meet the benchmark set by German brands such as Volkswagen.

There is lots of fabric that softens the tone compared to traditional plastic. The seats feature plenty of adjustment and come heated as standard, along with the steering wheel, which will be a focus of attention as it contains many of the controls a driver might need, along with a stalk to control gear selection, which frees up space in the cabin.

Large screens dominate the driver's view of the dashboard, but they feature a clever, subtle design, so the driver isn't overwhelmed with information and tiny typefaces. It is useful and cool at the same time. Rear seat passengers are less well catered for in terms of space, which can be cramped for taller adults.

Practicality

There are lots of neat touches in the Megane E-Tech, such as the phone charging station in the centre console. There are also lots of decent sized cubby holes and storage bins in the cabin.

The boot is adequate for this class of car, but there is a lip to lift loads over and it doesn't provide a flat floor when the rear seats are

folded.

If you pack the car with people instead, taller rear passengers may find they lack both headroom and legroom.

Drivers will also find rear visibility is affected by the sporty design. The swooping roofline cuts into vision through the rear window and, when combined with the driver's high seating position, there is not much of a view. Luckily, the built-in camera helps when reversing.

Driving

The Megane E-Tech has an official range of 280 miles, although this will vary according to driving style, tyre sizes, temperature, use of air-conditioning, and levels of range anxiety as the battery depletes. With all these factors considered, usable range is likely to be just over 200 miles for most people, which is more than enough for most journeys.

If you use rapid charging on-the-road, the Megane can add more than 180 miles of range back into the battery in 30 minutes; slow charging at home is an overnight job. In normal use, the battery will last several days without needing to plug in.

The excellent chassis instils confidence on twisty routes and there is lots of power when needed, with a 0-62mph time of 7.5 seconds, helped by a relatively lightweight package for an electric car at just over 1,600kgs.

There are several driving modes and levels of steering assistance. When changing from comfort to sport there is an extra punch of acceleration and quicker throttle response, although with all the car's power going to the front wheels, throwing all 220PS at them from a standstill can break traction. In contrast, eco mode limits performance and top speed.

There is a slightly choppy ride, potentially because of the large 20-inch alloy wheels, in addition to intrusive road noise, which is all the more apparent when there is no engine to cover it up; it sounded as if the car had a window or door slightly open.



Technology

The Megane E-Tech is built around the Android Automotive operating system, which embeds Google services in the car. Just saying 'Okay Google' can access a wealth of tech products, including Google Maps. The car also offers Apple CarPlay.

Renault says it is trying to extend the smartphone experience to its models, so each driver's profile can be linked to their own Google account to automatically personalise their services.

Information comes through a wide digital screen that is angled towards the driver. Everything works quickly, as you would expect with Google software.

There are also physical buttons where they are most needed, such as for heater controls, which is welcome and they felt solidly fixed in place.

The very good sound system offers a range of pre-set options, from original to live mode and even 'club mode', which adds more bass.

Drivers can access a growing array of third-party apps through the Megane's connected software, with the most recent additions including easy parking payment, online radio, an audio streaming service called Sybel, and the Vivaldi web browser.

The keyless entry is the best I have used, automatically locking and unlocking as you leave or approach the car; while on the road there is a wealth of driving aids, including adaptive cruise control, lane centering, distance warning alert, driver drowsiness alert, and emergency brake assist.

Summary

The Renault Megane E-Tech is a quality car that performs well and looks good, with some great features, particularly when it comes to the technology and infotainment set-up. Space could be better in the back if you are carrying adults, its looks come at the expense of the rear view, and some more sound-proofing would be welcome, but overall it's a strong contender in an increasingly crowded zero-emission market. With its new all-electric offering, the Megane name is certain to remain on fleet choice lists for years to come.

Reflex Rating
7/10



Skoda Enyaq SUV



Skoda Enyaq SUV

Overview

The Skoda Enyaq iV is the brand's first purpose-built EV that turns an SUV from Sport Utility Vehicle into Silent Utility Vehicle. Despite its EV underpinnings slashing emissions, it needs to retain all the qualities required to function as a family car. Six Car of the Year awards suggest Skoda has the right formula.

Exterior

As a large SUV, the Enyaq delivers a great deal of presence on the road. It still looks like an SUV despite the shift to pure electric power, but it also has a quite futuristic feel to it, without being outlandish. The bonnet is quite short, as there is no big petrol or diesel engine to accommodate, which leaves room for a longer passenger compartment. I opted to upgrade the 19-inch wheels to 21-inches because they fill the arches a lot better, without having too much impact on the range. I also chose Graphite Grey exterior paint because it helps the dark plastic blend in.

Practicality

With two small children, space is a key feature I look for in a vehicle. The Enyaq has plenty, both in the cabin and the boot. Its cargo capacity extends from around 600 litres with the seats up to 1,710 litres with them folded. A wide opening tailgate makes it easy to load over a low sill, which more than makes up for the lack of a 'frunk'. There are loads of optional extras packages to choose from, and the choice

Road Tester Profile

Name: Rory Morris

Role: Remarketing Manager

Motoring Likes: Open roads, B-Roads, Country Drives

Motoring Dislikes: Tailgaters, people who sit in the motorway fast lane at 60mph and people who don't indicate

Dream Car: Toyota Supra / Nissan Skyline R34

becomes more extensive the further you go up the range, so it's worth taking time to browse. One of the benefits of an electric vehicle is minimal servicing requirements. Skoda specifies an inspection once every two years, where they will renew the pollen filter and brake fluid.

Driving

I like to drive and have a Nissan 350Z as my fun weekend transport, so I wasn't looking for performance from the Enyaq. Even so, my rear-wheel drive model is nippy and handles very well. Even with upgraded suspension it provides a smooth and supple ride, while the electric powertrain is extremely quiet.

The Enyaq 60 has a 58kWh battery, offering 238 miles range (down from an official 246 because of the larger wheels), but in my experience it only ever seems to charge to 199 miles. This may be down to the cold weather, so time will tell if I get the higher predicted range in

future.

From a wall socket, it takes nine hours to charge, but public fast chargers can replenish the battery to 80% in as little as half an hour. The battery comes with an eight-year/100,000-mile warranty that provides a replacement if the usable battery level falls below 70%.

Technology

There is a large 13-inch touchscreen in the centre of the dashboard to control most vehicle functions and a digital instrument panel in front of the driver can be set to their preferences. Everything is easy to see and reach, although it would be good to have heating controls among the array of physical buttons on the dash. However, some specification is lacking, such as front parking sensors and a reversing camera, which are offered within a complex array of packages that are linked to which Enyaq variant you choose.

All the technology seems easy to use once you get used to it. The Bluetooth was a bit difficult to connect, but it all seems okay now. However, the infotainment screen has frozen on two occasions and remained unresponsive for the remainder of each journey, so that may require

a trip to the dealer.

Skoda also offers a smartphone app so you can remotely check the car's state of charge, schedule charging periods and heat or cool the car.

Summary

I really like the Enyaq, particularly for its size and practicality; it's the perfect car for a family, offering a smart, robust interior and plenty of space for people and luggage. The low tax cost for company car drivers compared to a petrol or diesel model is another great benefit – and I haven't had to visit a petrol station in weeks. For the Lounge variant I drove, front parking sensors and a reversing camera would be welcome, along with fewer technical glitches and a bit more range, but overall it's a very good package for any family.

Reflex Rating
9/10



Mazda CX-60 PHEV



Mazda CX-60 PHEV

Overview

The CX-60 is Mazda's first plug-in hybrid and, according to its executives, represents everything the brand has achieved over the past 100 years. It certainly needs to be at its best to compete in an increasingly competitive SUV PHEV segment against rivals ranging from the BMW X3 to the Peugeot 3008. With input from Japanese 'Takumi masters' to instil a sense of Jinba Ittai, or 'oneness of car and driver', this is a Mazda that aims to deliver a great experience for drivers and passengers alike.

Exterior

Despite its size, the CX-60 manages to look sporty, with a long bonnet and thin lights carved into the imposing grille. The cabin seems to sit further back on the body, which Mazda says is part of its Kodo design philosophy to provide a 'dynamic sense of movement'.

The 20-inch alloy wheels enhance its sharp looks, but at the rear things become more standard SUV, with a relatively flat rear providing a square boot opening. There are a couple of subtle badge references to the CX-60's PHEV underpinnings, but that hasn't stopped them fitting quad exhaust pipes to liven up the rear. They may not get much use if you maximise its electric drive potential.

Interior

I love the high driving position in the CX-60 and the spacious cabin, with a panoramic sunroof pouring in light. However, I am not a fan of the woven fabric on the dashboard of the Takumi variant I tested, which felt a bit old, or the white Nappa leather-clad seats, simply because it would show dirt too easily. I would choose a darker shade, but in terms of overall comfort it was excellent and had a high-quality finish. The interior lighting is also particularly good, including in the footwell, with puddle lights to shine on the ground when the doors are open. Other welcome elements included dual climate control, as I tend to prefer a cold setting and my partner likes the car to be hotter. Talking of which, the heated steering wheel was welcome, although it seemed to only warm either side and leave the top and bottom cold.

Road Tester Profile

Name: Sasha Stuart

Role: Brand Marketing Manager

Motoring Likes: Motorway driving, automatic cars, late night drives with music

Motoring Dislikes: People who don't indicate, driving at night on winding country roads

Dream Car: Mercedes Benz G-Class

Practicality

As the biggest model in the Mazda range, there is plenty of room inside for driver and passengers both front and back. There is lots of boot space too, ranging from 477 litres with the seats up to just over 1,700 with them folded. For added flexibility the rear seats fold individually, so the middle one can be lowered for long items and still accommodate two rear passengers.

Driving

I like the lofty driving position of SUVs and the CX-60 felt particularly high. Despite this, I found it easy to manoeuvre. It had an impressive turning circle and was easy to slot into parking spaces. The very smooth eight-speed automatic gearbox provides seamless progress. The CX-60 includes nice features, such as blind spot warning lights on the wing mirrors, which come in very useful as the car's large pillars sometimes obstructed my view.

The excellent chassis grips well on winding country roads, but the downside is a slightly harsh ride over bumps and speed bumps, which is surprising considering how tall the car is.

There are several driving modes, including Towing (it can haul 2.5 tonnes), Off-road and EV, which keeps the engine off for as long as the battery has enough power.

The combination of petrol and electric power works seamlessly through the automatic gearbox, although the electric-only range was lower than I expected. Officially it offers 39 miles of emission-free driving, but I drained the battery in half that distance. This could have been down to my use of the air conditioning, but it meant the 2.5-litre petrol engine came into play earlier than expected in my journey, which would eat into the official economy figure of 188mpg. Regular charging from a home wall box takes around two hours. It isn't set up to take a fast charge, so choose public charging points carefully.

If this car was mainly used for short commutes and local journeys, a 100-plus mpg figure could be achievable in the long-term. In the unlikely event you hit the magic 188mpg average, then each 50-litre tank of petrol would last more than 2,000 miles.

Technology

There is a clear dual-screen display in the CX-60, with an instrument cluster and a central 12.3-inch screen that features all the tech you would expect, including Apple Car Play and Android Auto. You also get five-years of free map updates for the sat-nav.

Everything is crisp, clear and easy to use, while frequently used items, such as heater controls, are physical dials and buttons.

There is lots of driver assistance, with notifications on the instrument panel, while a head-up display provides plenty of useful information without the driver taking their eyes off the road.

It would have been good if the central screen was a touchscreen in this highest specification model, while I found the wireless charging to be temperamental.

Summary

I loved the height of the car and that it was close to silent on the road when driving. This is a huge positive for me because I find road noise tiring, especially on long journeys.

Although I felt the suspension could have been better for the type of car, and that the non-touchscreen element was a downside, for a driver with the right mileage profile it is a worthy rival to premium brands as a first step to a fully-electric car.

Reflex Rating
8/10



Fleet Safety & AI

An artificial-intelligence powered camera system to eradicate non-compliance during the fleet monitoring exercise, was set-up to review the effectiveness of key safety services provided by Reflex Vehicle Hire.

Reflex deployed Flexicampro technology, which incorporates a driver-facing camera with in-built artificial intelligence that can recognise a range of real-world risks. The sophisticated camera can identify risky behaviours, such as driving without a seatbelt or using a hand-held mobile phone while on the road; proactively sending alerts to fleet managers.

To assess the effectiveness of the system, Reflex carried out a detailed trial among drivers in a van fleet operating 40 vehicles, which agreed to share results anonymously to promote road safety.

Firstly, a baseline assessment established the level of non-compliance with seatbelt requirements. This revealed that the problem could occur in more than one-in-five (22%) journeys. Following the assessment, vehicles were fitted with Flexicampro, which is part of a suite of risk management services available within the modular Drive with Reflex risk management service.

In the first month drivers were monitored without any intervention to establish the exact level of incidents. This identified more than 1,200 journeys where seatbelts were not worn at some stage while driving. This data provided critical insight to fleet managers in developing a driver awareness programme. The campaign started with group discussions, then moved to individual engagement where necessary. A vital element of the initiative was establishing a non-blame environment, where the focus was on improving safety by helping drivers, while understanding any issues they faced.

The result was a drastic reduction in non-compliance. Incidents fell 87% by the end of 2022, before the zero incidents milestone was achieved at the start of 2023.

Drivers were supported with an awareness programme so they could understand the importance of wearing a seatbelt.

"Technology can be a valuable resource to maximise the effectiveness of fleet operations. Although some drivers may see a seatbelt as an inconvenience, it is both a legal requirement and a proven lifesaver. Even in a low-speed collision a driver might incur serious

Seatbelt Fact File

Vehicle occupants must wear a seat belt if one is fitted in the seat being used, with a few exceptions:

1. A driver who is reversing, or supervising a learner driver who is reversing.
2. Driving a goods vehicle on deliveries that is travelling no more than 50 meters between stops.

Fines of up to £500 can be issued for not wearing a seat belt when required.

injuries that would have been prevented if they had belted up."

- Lisa Spong (Sales Director)

The findings come amid growing concern from fleet managers about non-compliance with seatbelt laws.

Recent research revealed that 38% of all 25-34-year-old drivers do not always wear a seat belt when on the road. The latest road casualty statistics show why compliance with the law is so important. Vehicle occupants without a seatbelt are disproportionately likely to be killed or seriously injured in road collisions. Furthermore, drivers and passengers face fines for not wearing seatbelts.

"Our investment in technology complements our flexible van and car hire solutions, so that businesses can be certain their drivers are safe on the road when using our vehicles. Through our Safety First promise, we provide access to the latest innovations that deliver the highest levels of compliance and cost-efficiency for our customers."

- Lisa Spong (Sales Director)

The introduction of AI-enabled camera systems is part of the biggest fleet technology investment in the history of Reflex Vehicle Hire. It sees the entire van fleet upgraded with new technology designed to keep commercial vehicle drivers and other road users safe.

It also expands the safety-focused solutions available through the modular Drive with Reflex service, which includes dashcams, speed limiters, telematics, and automatic driver ID.



Reflex Driver Champions

Drivers RoSPA Training

A massive congratulations to our Driver Champions for completing their...

RoSPA Level 2 Award in Driver Assessor Skills

The course will give our Driver Champions the necessary skill set and effective communication to assess our Reflex Drivers ensuring we reduce occupational road risk and identify driver development needs.

The safety of drivers is paramount to us as a business and our ongoing initiatives continue to place the safety of those behind a Reflex wheel at the top of our priorities.

Alongside this, we pride ourselves on our commitment to our staff and internal teams by investing in their ongoing training and development, further promoting a first class service to our customers.



Driver EV Training



In an everchanging electric environment, it's essential to learn and enhance our skills to ensure we have the right knowledge to assist drivers and businesses on the road to zero.

Our Drivers, Hiredesk and Logistics team participated in a bespoke electric vehicle course curated by Jon Burdekin - Fleet Consulting to suit our customer's needs.

The training delivered has given all attendees valuable insight to support our clients with their daily operations whilst making the all-important switch.

Providing our teams with the resources is just the beginning of our offering to customers, we continue to share and encourage practical, real life training scenarios with all our teams through the familiarisation and use of hybrid and electric vehicles on fleet. One step to ensuring this is our hybrid and electric company car policy that our staff have enthusiastically adopted (whilst also saving a few pounds!)

'The training delivered by Jon was useful and insightful. The feedback from our drivers is that they found the sessions really valuable in order to carry out their role efficiently.'

*- Nic Tecu,
Logistics Manager*



SLT Interview

Nik Malyon

HSE & Facilities Manager

In 2023, Reflex's Senior Leadership Team saw the addition of 5 new members. We sat down with Nik Malyon our HSE & Facilities Manager, to get his thoughts on the promotion and future endeavours.



1. What was your dream job as a child?

I didn't have a dream job as such, but was always interested in being a police officer which I went on to do.

2. Looking back on previous roles you have had, what has led you to this point in your career?

Opportunities. I'm a big believer in taking the right opportunity at the right time, it's always steered me fast. If something is of interest to me and I feel it's the right opportunity for myself I'll definitely take it. It can be scary at times, but I like to consider myself as someone where if I say I'm going to do something I'll put 100% effort into doing it, even if I'm nervous about something I'd still rather do it and find out rather than think 'what if'?

3. Are there any elements from previous jobs you feel have helped in your current role?

For my current role, being a police officer set me up with some good transferable skills - whether that's investigations, compliance and legislations. The elements of that job have definitely helped me remain calm under pressure because at any moment, 24 hours a day my phone could ring with

anything going on and it would need to be dealt with as quickly and effective as possible.

4. What does a day in the life of a HSE & Facilities Manager look like?

Everyday is different. You have to be prepared to handle anything that comes up when looking after 160+ people, as well as contractors, suppliers, and even members of the public. I do book out time in my calendar for admin and daily tasks, but problems do occur that need to be dealt with there and then to minimise the impact on Reflex and its staff. I love what I do. There's always something that someone wants to implement that I can advise towards, even if sometimes I have to be a Debbie Downer, I do it for the right reasons which is to protect staff, the public and Reflex as a business.

5. Can you describe the key skills to being successful in your role?

Adaptable, approachable, good communicator, and patience are all key.

6. As a newly appointed member of the Senior Leadership Team, what do you hope to bring to the business with your increased responsibility?

I hope to bring more knowledge of safeguarding in the business and building on our health, safety and compliance. As we grow, as a business, I personally and my role will grow and I can do this supported by the SLT Team already in place.

7. With the business heading towards a more sustainable future, what goals and objectives do you foresee for Reflex that you will help to achieve?

I'm wanting to recycle as much as possible, I want us to become a gold standard site of recycling and use more renewable energy as much as we possibly can. The 2030 switch over to electric vehicles is fast approaching, and I want Reflex to be at the forefront. Although it's in my title, it's nice to know there's a mass of people within this business who are pushing for a greener future for this business.

8. Where do you see yourself in 5 years' time?

I joined this business nearly 5 years ago, so thinking of the future, I believe Reflex will be huge. I hope to be a part of that. I'm always looking for the next step and how I can be a part of it and I can't wait to see where we go as a business.



Reflex exhibited at the National Highways and Driving For Better Business Commercial Vehicle Safety on the Strategic Road Network event at the National Space Centre.

The conference covers key issues commercial fleet operators should focus on to reduce collisions involving their drivers and save lives on the road. We commit to offering a safe service to all clients by ensuring our 'Safety as Standard' promise across our entire fleet.

Fleet Managers attended the conference to gain insight around the safety aspect of running a fleet and influencing commercial driver safety policies. The agenda consisted of useful sessions from industry professionals such as Mark Cartwright, Head of Commercials Vehicle Incident Prevention at National Highways and Simon Turner, Campaign Manager at Driving for Better Business.

Reflex's partnership with Highways England and Driving for Better Business extends back to 2020 when we implemented CALM Driver packs into all new vehicles, eventually covering our entire fleet to ensure drivers had access to vital resources.



Team Reflex attended the 2023 Fleet News Awards at the Grosvenor.

We were delighted to be not only be a Platinum Sponsor of the Fleet/Transport Manager of the Year category but also be shortlisted for Rental Company of the Year and Outstanding New Product of the Year.

To make the shortlist amongst many other well-established businesses in our industry is an achievement in itself. Being recognised as a finalist by the expert panel of judges shows

Reflex are on the right path to fleet success through excellence, quality and innovation.

Congratulations to all those who made the shortlist and to the winners and highly commended from the evening.

A huge congratulations to Matthew Hammond at Altrad Services for winning Fleet/Transport Manager of the Year. To receive this industry accolade shows the dedication and commitment to the efficient operation and co-ordination of their fleet.



Reflex's partnership with local charity We Care UK continues as our vehicle donation covers 17,784 miles whilst helping to deliver 15,560 food parcels in 2022.

These parcels supported 7,387 parents, 18,445 children and 6,623 disabled service users against food poverty.

As the cost of living crisis continues to make an impact on vulnerable communities, support of volunteers like this is more important than ever.

We Care UK is one of the only organisations in the Midlands which provides emergency out of hours support 365 days a year to combat food poverty, financial hardship and social isolation.



The charity is always on the lookout for new volunteers, so if you can spare a small bit of your time to help make a positive impact register with the QR code.

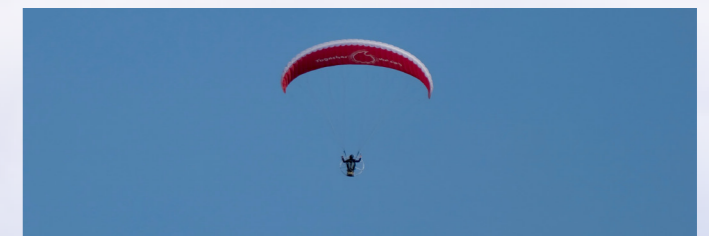
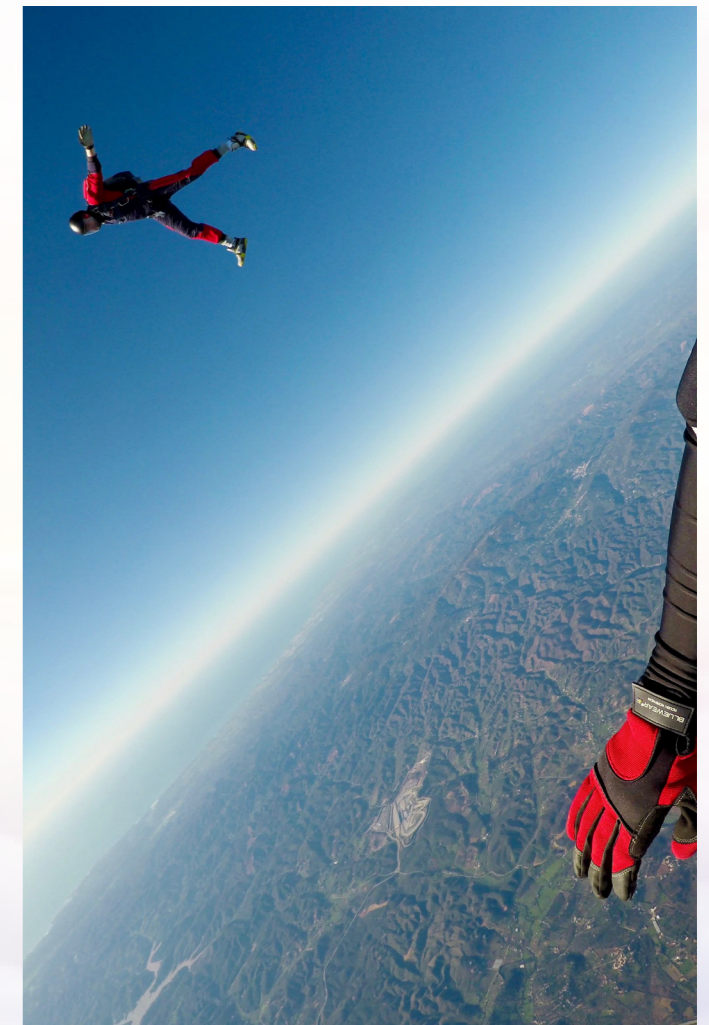
Reflex's Sales Support Executive & Account Manager, Priya Keshwala & Head of IT, Andre Pardal are taking the big jump and skydiving out of a plane for Brake on Friday 14th July.

We appreciate any support, big or small and thank everyone in advance for their generous support.

Brake is a national charity working to prevent road death and injury and support those bereaved and injured in road crashes. 5 people die on our roads every day and hundreds more seriously injured.

Visit www.brake.org.uk to find out more about their life-saving work.

To donate to our JustGiving page please use the link or URL below: <http://bitly.ws/C3LN>



REFLEX RENEWABLE DRIVE

The Reflex Renewable Drive initiative puts fleets in the driving seat of the transition to electric vehicles.

A national shift to a zero-carbon economy will completely reshape the fleet industry in the next decade.

By 2030, an official ban on the sale of petrol and diesel cars will come into force, meaning thousands of companies will need to switch to a zero-emission strategy for their fleets.

In the public sector; the change will be even more rapid, with the Government planning to make its 40,000 vehicle fleet zero emission by 2027.

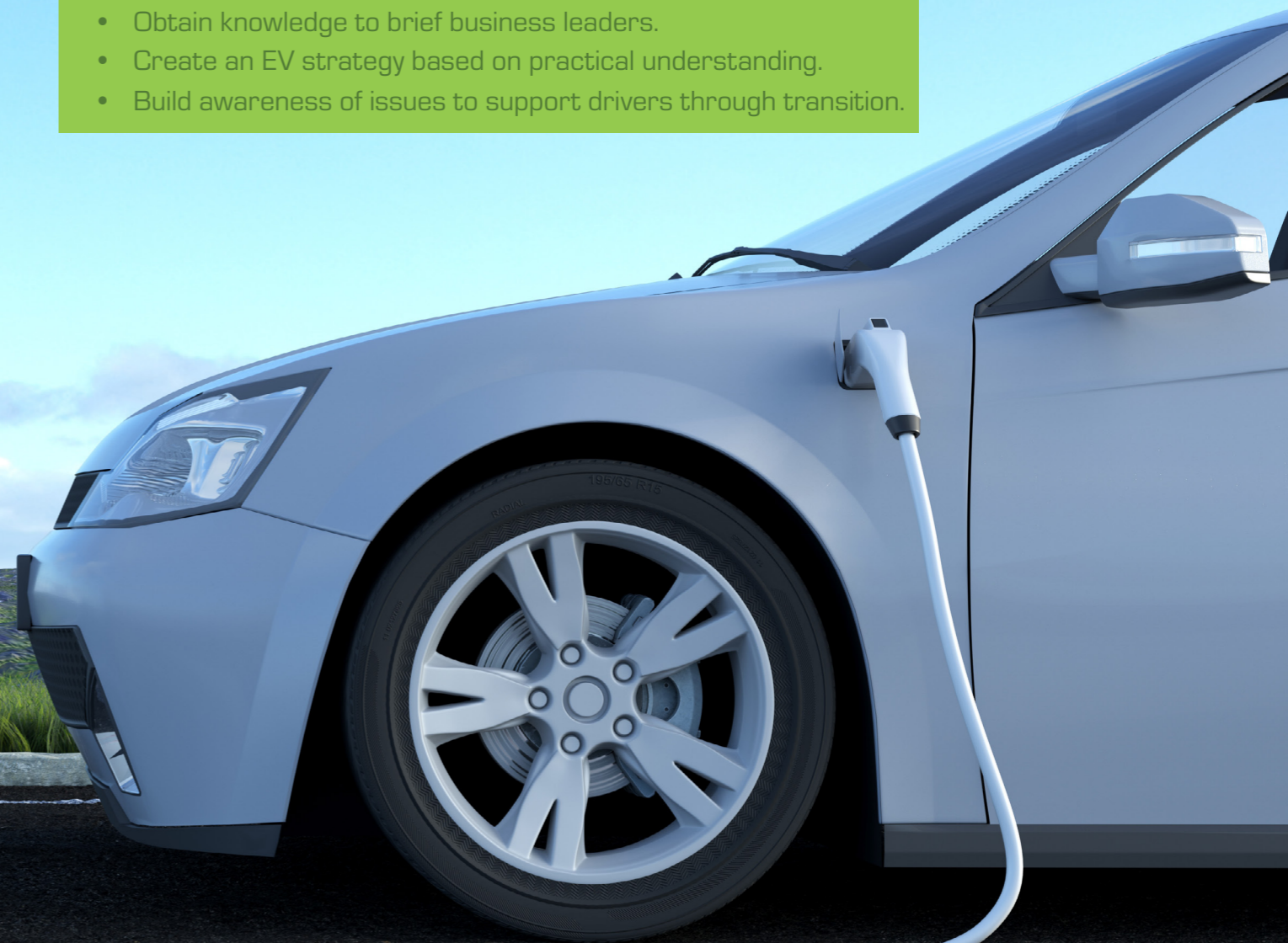
Fleet managers will be the driving force of change as the UK switches to electric vehicles and in the new transport landscape, expert knowledge will prove vital.

Reflex Vehicle Hire is empowering managers with first hand experience of plug-in vehicles through our Reflex Renewable Drive Programme to prepare them for future strategic changes.

It gets fleet managers behind the wheel of new electric cars and vans to give them essential exposure to a different driving experience including recharging requirements, carrying capacity and towing capability.

Reflex Renewable Drive Programme

- Test drive programme for electric vehicles.
- Vital fleet exposure to new technology.
- First-hand driving experience for fleet managers.
- Create a valuable feedback loop with OEMs and suppliers.
- Expand experience of EV operations.
- Obtain knowledge to brief business leaders.
- Create an EV strategy based on practical understanding.
- Build awareness of issues to support drivers through transition.



Sustainable
Vehicles



Find the
Right Fit



Make the
Switch

To Request a Road Test, Email:
marketing@reflexvehiclehire.com

account holders only T&C apply

Electric Vehicle Information Exchange

EV:IE supports fleets as they transition from internal combustion engines (ICE) vehicles, using data from a company's fleet and journey patterns (collected through telematics) to identify cars and vans that could transition to plug-in technology immediately, helping to create a longer-term transition plan.

EV:IE gives simple, actionable insights derived from a wealth of complex data that it can analyse. The unique vehicle evaluation tool provides a solid platform on which fleet managers can build their EV strategy.

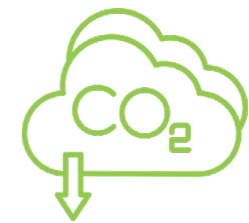
Analysis using EV:IE focuses on three areas:

EV Range - uses daily driving patterns to cross check against currently available plug in vehicles that deliver the required range, even considering the impact of payload and equipment.

Recharging - identifies daily charging requirements and provides valuable insights on optimum recharging time for managers.

Cost - avoids 'greenflation' through a detailed cost comparison between ICE and EV establishing a clear TCO (total cost of ownership). Includes variables such as the proportion of public/private charging, speed of the charging service and tariff being used.

A final vital element of the service is an environmental impact summary, with a full calculation of potential CO2 savings from making the switch.



Here's what our team has to say...

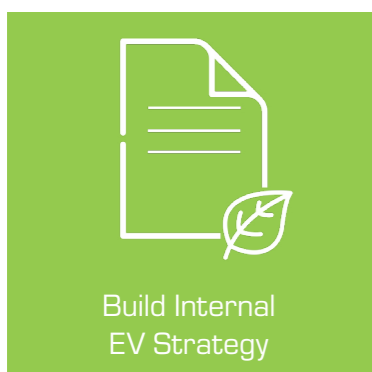
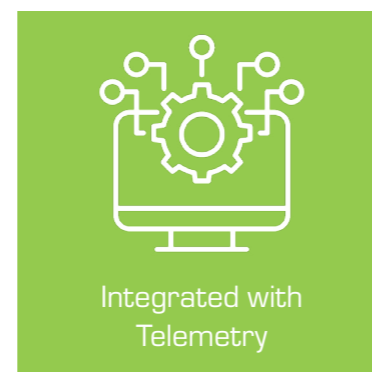
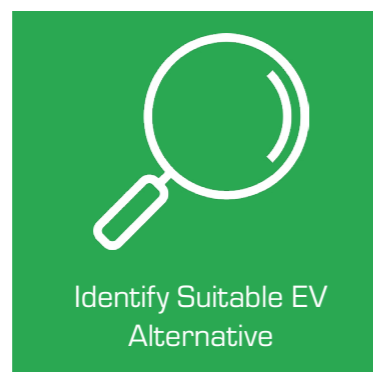
"EV:IE is the result of more than a year of discussions with fleet operators. It empowers a conversation between fleets, management and suppliers about the future, so businesses can prepare for 2030 and beyond."

- Lisa Spang (Sales Director)

"Our early intervention to support electric vehicle adoption means more than one million miles have been driven in zero-emission capable vehicles from Reflex Vehicle Hire. EV:IE is the latest stage in our campaign to support the industry's transition while ensuring fleets remain safe and efficient, whichever fuel they use."

- Aaron Cawrey (Head of Fleet)

Book a consultation with our in-house EV experts and start your journey today
evie@reflexvehiclehire.com



Our People



to our New Starters!

Angela Chamberlain - Reactive Maintenance Controller
Ashley Bainbridge - Valet
Ashley Dutton - Field Service Controller
Chandni Parmar - Management Accountant
Dipa Sen - Purchase Ledger Clerk
Kamal Sani - Vehicle Technician
Sarah Williams - Proactive Maintenance Controller

Congratulations to our Promotions and Role Changes!

Carina Webb - Field Service Controller
Clarissa Patel - Creative Marketing Executive
Michael Watson - Installations Team Manager
Michelle Woolley - Hiredesk Manager
Kyle Needham - Damage Assessor
Sasha Stuart - Brand Marketing Manager
Thomas Morley - Customer Recharge Manager



We Are Hiring

- Head of Fleet Maintenance
- Installations Team Mobile Fitter
- Maintenance Desk Manager
- Mobile Vehicle Technician
- Reactive Maintenance Controller
- Technical Service Advisor
- Trainee Parts Advisor
- Workshop Technician

Staff Benefits



REFLEX VEHICLE SALES

Reflex Vehicle Sales offer a wide variety of quality used vehicles from an array of major manufacturers at our site in Loughborough, Leicestershire.

Reflex Vehicle Sales are...



Expert Team with 50+ years Combined Experience



Carefully Driven Under Telemetry



Full Service History



1 Previous Owner



2 Keys



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T's & C's APPLY

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 vehicle.sales@reflexvehiclehire.com

